

Consumer Buying Power™ | Alcoholic Beverages

Trade Area: SPOTLIGHT - 3 mi Radius

Consumer Units: 44,711 | Households: 44,711 | Dorm Pop: 0

	2020 Aggregate Expenditure Estimate	%	2025 Aggregate Expenditure Estimate	%	2020 Annual Avg per Consumer Unit	2025 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2020 Market Index
Total Specified Consumer Expenditures	2,443,650,325	100.00	2,698,778,610	100.00	54,654.34	59,015.50	2.01	85
Alcoholic Beverages								
Alcoholic beverages	21,868,091	100.00	24,223,573	100.00	489.10	529.71	2.07	76
Alcoholic Beverages at Home								
At home	12,434,619	56.86	13,691,135	56.52	278.11	299.39	1.94	78
Beer and ale	5,687,954	26.01	6,089,352	25.14	127.22	133.16	1.37	86
Whiskey	974,782	4.46	1,086,051	4.48	21.80	23.75	2.19	89
Wine	4,527,456	20.70	5,129,122	21.17	101.26	112.16	2.53	71
Other alcoholic beverages	1,244,428	5.69	1,386,609	5.72	27.83	30.32	2.19	68
Alcoholic Beverages Away from Home								
Away from home	9,433,472	43.14	10,532,438	43.48	210.99	230.32	2.23	73
Beer and ale	3,085,463	14.11	3,417,352	14.11	69.01	78.36	1.37	73
Beer at other establishments	442,445	2.02	467,359	1.93	9.90	10.22	1.10	73
Beer and ale at full service restaurants	2,643,018	12.09	2,897,301	11.96	59.11	63.36	1.85	73
Wine	1,712,791	7.83	1,938,122	7.96	38.31	41.16	2.53	69
Wine at other establishments	101,425	0.46	116,938	0.48	2.27	2.56	2.89	59
Wine at full service restaurants	1,611,366	7.37	1,821,184	7.22	36.04	41.41	3.28	70
Other alcoholic beverages	3,328,169	15.22	3,688,609	15.22	74.44	80.32	2.19	79
Other alcoholic beverages at other establishments	643,604	2.94	729,096	3.01	14.39	15.94	2.53	84
Other alcoholic beverages at full service restaurant	2,684,565	12.28	2,959,513	12.21	60.04	64.67	1.96	78
Alcoholic Beverages on Trips								
Alcoholic beverages purchased on trips	1,307,048	5.98	1,470,635	6.07	29.23	32.16	2.39	68

Benchmark: USA

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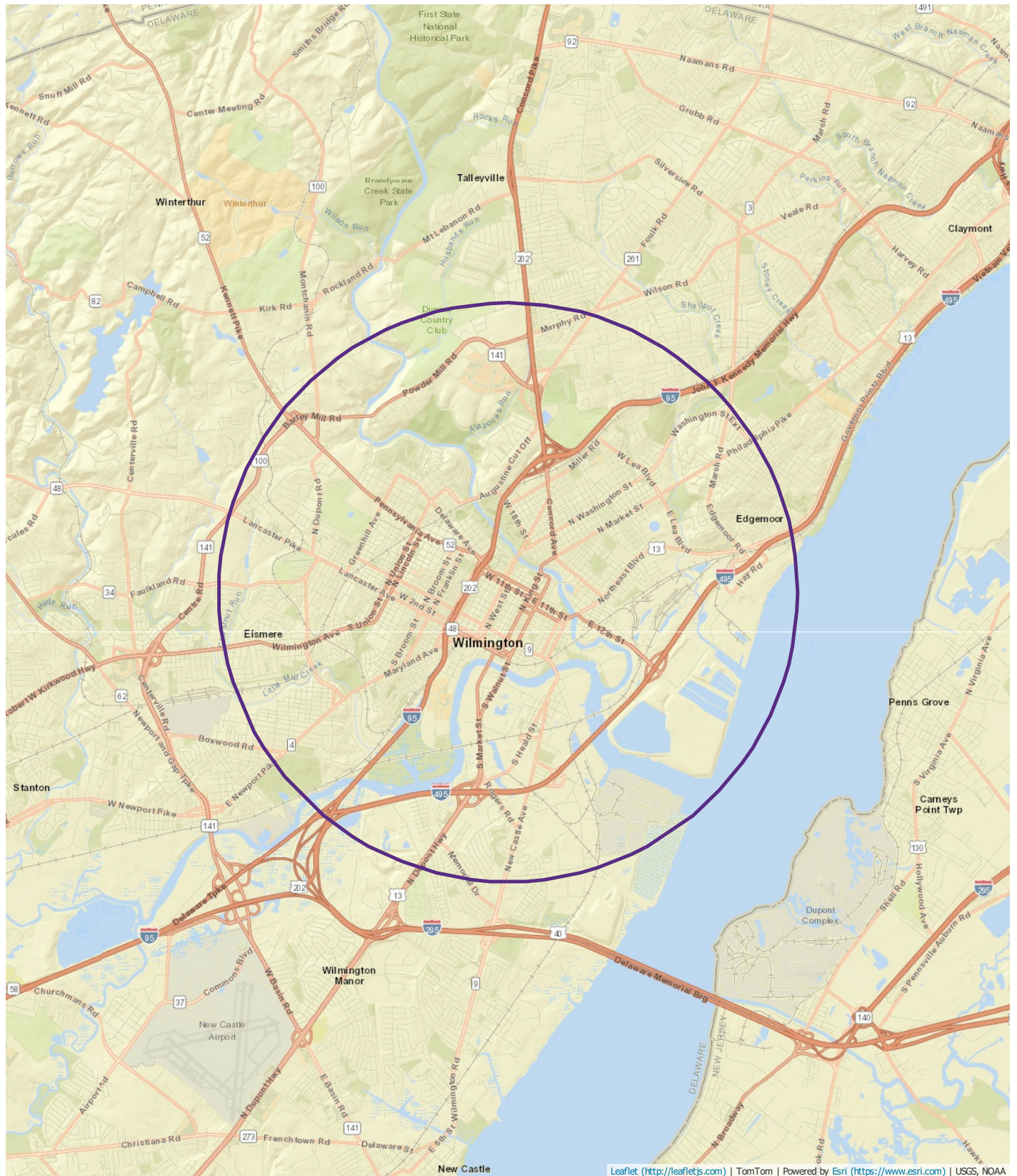
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Consumer Buying Power™ | Map

ENVIRONICS
ANALYTICS

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Leaflet (<http://leafletjs.com>) | TomTom | Powered by Esri (<https://www.esri.com>) | USGS, NOAA

Benchmark: USA

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Report Details

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Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Consumer Buying Power™ - 2020 Estimates and 2025 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2019 Environics Analytics (https://beta.environicsanalytics.ca/Spotlight/At)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2019 Environics Analytics
