

Consumer Buying Power™ | Category Summary

Trade Area: SPOTLIGHT - 3 mi Radius

Consumer Units: 44,711 | Households: 44,711 | Dorm Pop: 0

| | 2020 Aggregate Expenditure Estimate | % | 2025 Aggregate Expenditure Estimate | % | 2020 Annual Avg per Consumer Unit | 2025 Annual Avg per Consumer Unit | Compound Annual Growth Rate (%) | 2020 Market Index |
|--|-------------------------------------|--------|-------------------------------------|--------|-----------------------------------|-----------------------------------|---------------------------------|-------------------|
| Total Specified Consumer Expenditures (BASE) | 8,217,184,585,474 | 100.00 | 9,433,073,376,115 | 100.00 | 64,157.73 | 71,240.08 | 2.80 | 100 |
| Total Specified Consumer Expenditures (AREA) | 2,443,650,325 | 100.00 | 2,698,778,610 | 100.00 | 54,654.34 | 59,015.50 | 2.01 | 85 |
| Category Summary | | | | | | | | |
| Food | 342,251,761 | 14.01 | 375,603,654 | 13.92 | 7,654.76 | 8,213.51 | 1.88 | 84 |
| Alcoholic beverages | 21,868,091 | 0.89 | 24,223,573 | 0.90 | 489.10 | 529.71 | 2.07 | 76 |
| Housing | 956,956,627 | 39.16 | 1,063,684,486 | 39.41 | 21,403.16 | 23,260.10 | 2.14 | 89 |
| Apparel and services | 77,675,900 | 3.18 | 80,044,543 | 2.97 | 1,737.29 | 1,750.37 | 0.60 | 84 |
| Transportation | 452,747,424 | 18.53 | 502,387,257 | 18.62 | 10,126.09 | 10,985.94 | 2.10 | 89 |
| Healthcare | 212,162,343 | 8.68 | 236,265,973 | 8.75 | 4,745.19 | 5,166.54 | 2.18 | 79 |
| Entertainment | 135,408,346 | 5.54 | 150,598,709 | 5.58 | 3,028.52 | 3,293.21 | 2.15 | 80 |
| Personal care products and services | 33,896,120 | 1.39 | 37,690,626 | 1.40 | 758.12 | 824.20 | 2.14 | 83 |
| Reading | 3,776,740 | 0.15 | 3,477,861 | 0.13 | 84.47 | 76.05 | -1.64 | 76 |
| Education | 51,713,468 | 2.12 | 57,229,225 | 2.12 | 1,156.62 | 1,251.46 | 2.05 | 65 |
| Tobacco products and smoking supplies | 18,013,196 | 0.74 | 19,607,711 | 0.73 | 402.88 | 428.77 | 1.71 | 103 |
| Miscellaneous fees and expenses | 36,060,592 | 1.48 | 36,916,286 | 1.37 | 806.53 | 807.27 | 0.47 | 71 |
| Cash contributions | 87,791,215 | 3.59 | 98,106,415 | 3.64 | 1,963.53 | 2,145.34 | 2.25 | 80 |
| Life and other personal insurance | 13,328,500 | 0.55 | 12,942,291 | 0.48 | 298.10 | 283.02 | -0.59 | 74 |

Benchmark: USA

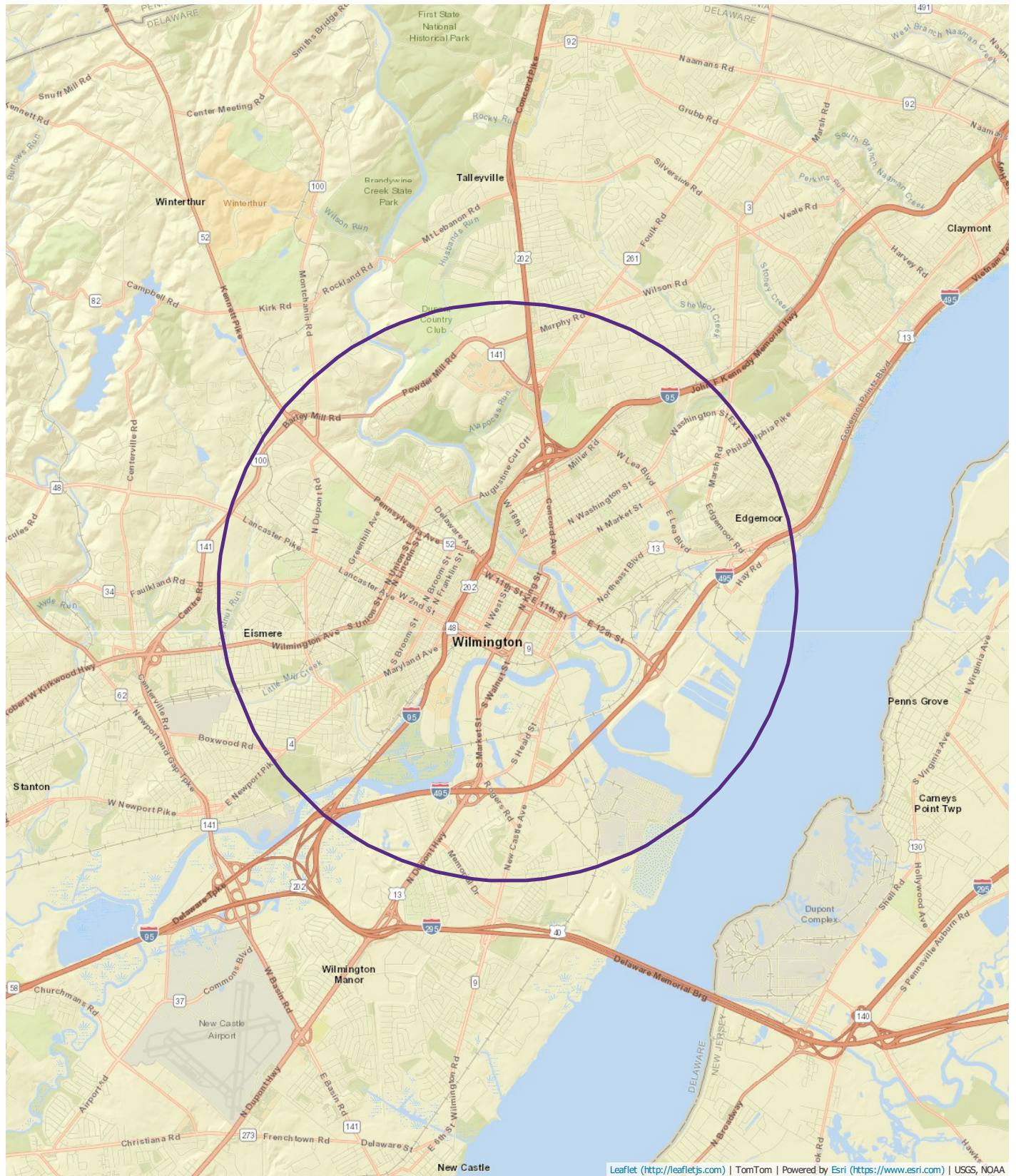
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| | | | |
|---------------|-----|----------|------|
| Index Colors: | <80 | 80 - 110 | 110+ |
|---------------|-----|----------|------|

Consumer Buying Power™ | Map

Trade Area: SPOTLIGHT - 3 mi Radius

Consumer Units: 44,711 | Households: 44,711 | Dorm Pop: 0



Leaflet (<http://leafletjs.com>) | TomTom | Powered by Esri (<https://www.esri.com>) | USGS, NOAA

Report Details

Name: Consumer Buying Power™ Category Summary 2020
Date / Time: 12/3/2019 9:37:52 AM
Workspace Vintage: 2020

Trade Area

| Name | Level | Geographies |
|-------------------------|-------------|-------------|
| SPOTLIGHT - 3 mi Radius | 3 mi Radius | N/A |

Benchmark

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

DataSource

| Product | Provider | Copyright |
|--|--|---|
| Consumer Buying Power™ - 2020 Estimates and 2025 Projections | Environics Analytics U.S. Bureau of Labour Statistics Claritas | ©2019 Environics Analytics (https://beta.environicsanalytics.ca/Spotlight/At) |
| Consumer Buying Power™ - Growth Variables | Environics Analytics U.S. Bureau of Labour Statistics Claritas | ©2019 Environics Analytics |
