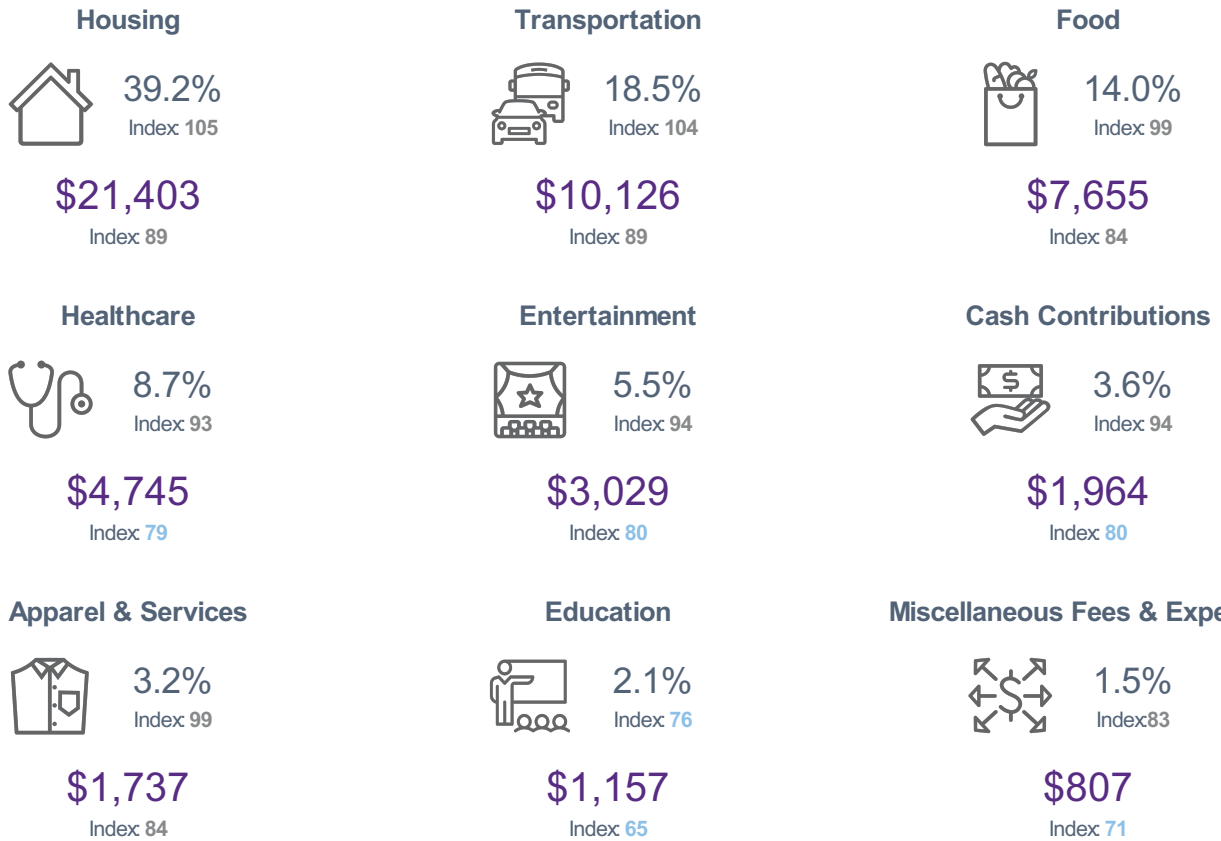


# Consumer Buying Power™ 2020 | Expenditures

Trade Area: SPOTLIGHT - 3 mi Radius

Consumer Units: 44,711 | Households: 44,711 | Dorm Pop: 0

Total specified consumer expenditures: **\$2,443,650,325**



Benchmark: USA

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Note 1: All non-aggregate values represent per consumer unit annual averages

Note 2: Displaying the top nine Consumer Buying Power categories ranked by percent composition

Index Colours:	<80	80 - 110	110+
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# Report Details

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**Name:** Consumer Buying Power™ Expenditures Executive Report 2020  
**Date / Time:** 12/3/2019 4:45:31 PM  
**Workspace Vintage:** 2020

## Trade Area

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Name	Level	Geographies
SPOTLIGHT - 3 mi Radius	3 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
Consumer Buying Power™ - 2020 Estimates and 2025 Projections	Environics Analytics   U.S. Bureau of Labour Statistics   Claritas	©2019 Environics Analytics ( <a href="https://dev-web6/Spotlight/About/3/2020#287">https://dev-web6/Spotlight/About/3/2020#287</a> )

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