

Retail Market Power® | Demand Growth by Merchandise Line Items

Trade Area: SPOTLIGHT - 3 mi Radius

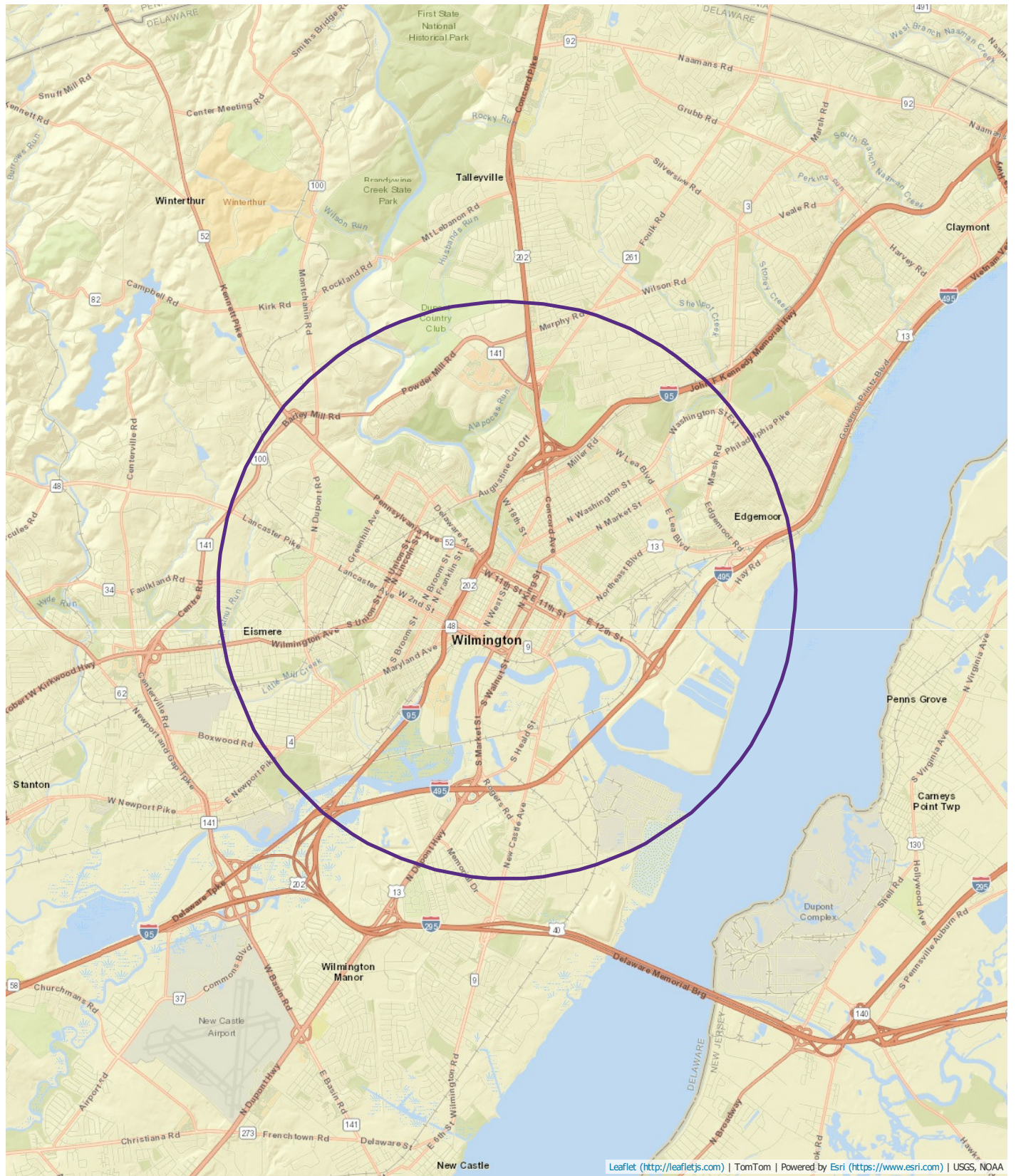
	2020 Demand (\$)	2025 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand By Merchandise Line				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	1,902,878,380	2,091,647,592	188,769,212	1.91
Groceries and other food items for human consumption off the premises	243,122,381	264,387,080	21,264,700	1.69
Outside meals, snacks and catering	213,317,488	236,761,591	23,444,103	2.11
Alcoholic beverages served for immediate consumption	22,493,745	25,114,186	2,620,442	2.23
Packaged liquor, wine, and beer	31,043,893	34,180,872	3,136,979	1.94
Cigars, cigarettes, and tobacco and smokers' accessories	28,982,197	31,547,680	2,565,483	1.71
Drugs, health aids and beauty aids, including cosmetics	222,267,801	248,278,375	26,010,574	2.24
Household soaps, detergents, cleaners, and cleaning supplies	14,979,611	16,405,441	1,425,830	1.83
Paper and related products	13,311,178	14,592,574	1,281,396	1.85
Men's wear, including accessories	28,809,494	29,757,290	947,797	0.65
Women's, juniors', and misses' wear, including accessories	59,882,908	61,288,668	1,405,760	0.47
Children's wear	13,161,841	13,436,068	274,227	0.41
Costumes and unisex clothing	1,745,193	1,737,677	-7,515	-0.09
Footwear, including accessories	25,971,462	27,711,442	1,739,980	1.30
Sewing, knitting, and needlework goods	2,119,305	2,128,081	8,776	0.08
Curtains, draperies, blinds, slipcovers, bed and table coverings	14,955,921	16,627,758	1,671,837	2.14
Major household appliances	12,874,768	14,315,546	1,440,777	2.14
Small household and personal appliances including hardware and software	50,062,268	54,749,059	4,686,791	1.81
TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	36,131,776	40,447,406	4,315,630	2.28
Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	59,012,261	62,407,408	3,395,146	1.13
Flooring and floor coverings	3,230,970	3,608,558	377,588	2.23
Jewelry	26,870,840	26,523,314	-347,526	-0.26
Books, including eBooks	7,857,470	8,222,188	364,718	0.91
Photographic equipment and supplies	3,301,461	3,499,700	198,238	1.17
Toys, hobby goods and games	14,478,049	16,905,621	2,427,571	3.15
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	6,251,902	6,924,508	672,606	2.06
Sporting goods and recreational equipment	17,080,745	18,907,396	1,826,651	2.05
Recreational vehicles, parts and accessories	18,436,936	20,964,485	2,527,549	2.60
Hardware, dimensional lumber and property improvement and maintenance	132,771,203	147,342,738	14,571,535	2.10
Cars, trucks, motorcycles, and other powered transportation vehicles	353,426,739	392,077,035	38,650,296	2.10
Automotive fuels	147,541,333	164,908,210	17,366,877	2.25
Automotive maintenance and parts	56,047,119	62,352,153	6,305,034	2.15
Household fuels, including oil, liquefied petroleum gas, wood, coal	5,092,784	5,641,599	548,815	2.07
Pets, pet foods, and pet supplies	16,245,337	17,895,885	1,650,548	1.95

Benchmark: USA

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(<https://beta.environicsanalytics.ca/Spotlight/About/3/2020>)

Retail Market Power® | Map

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Report Details

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Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Retail Market Power® - 2020 Estimates and 2025 Projections	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics InfoUSA	©2019 Environics Analytics (https://beta.environicsanalytics.ca/Spotlight/At)
Retail Market Power® - Growth Variables	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics	©2019 Environics Analytics (https://beta.environicsanalytics.ca/Spotlight/At)
