

# Pop-Facts® Senior Life | Population & Race

Trade Area: SPOTLIGHT - 3 mi Radius

## 65+ POPULATION

17,593

## 80+ POPULATION

4,455

## 65+ ETHNICITY



0.9%  
Index: 61

Hispanic/Latino

## POPULATION BY AGE & SEX

65+ 7,196  
% Comp: 6.6

80+ 1,507  
% Comp: 1.4

Male

65+ 10,397  
% Comp: 9.5

80+ 2,948  
% Comp: 2.7

Female

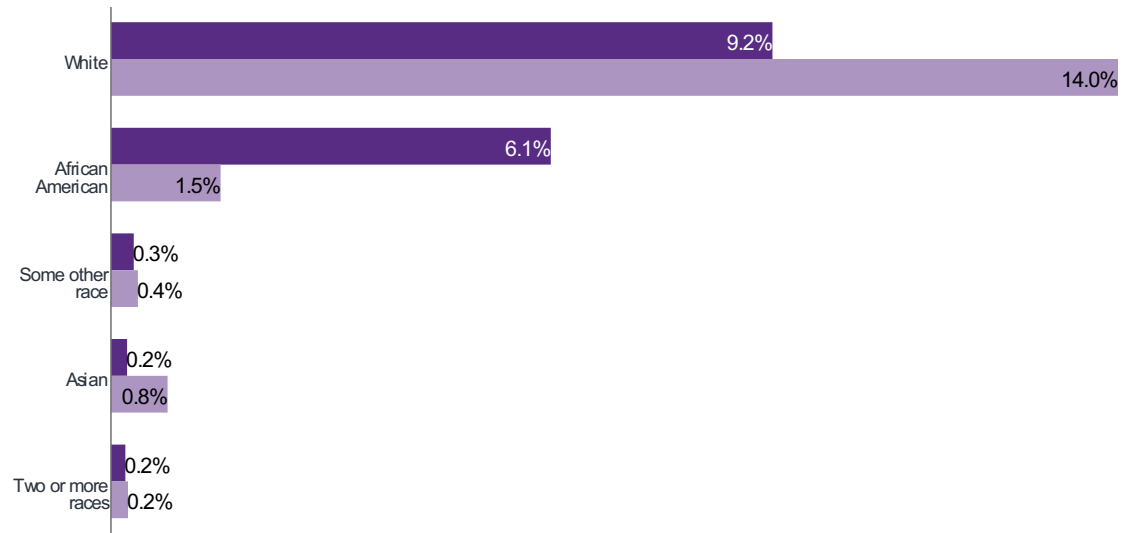
## POPULATION BY AGE

Age	Count	%	Index
45 - 54	13,038	11.9	97
55 - 64	13,631	12.5	98
65 - 74	10,222	9.4	93
75 - 84	4,983	4.6	92
85+	2,389	2.2	109

## POPULATION BY HOUSEHOLDER AGE

Age	Count	%	Index
45 - 54	7,318	16.5	94
55 - 64	8,244	18.6	97
65 - 74	6,829	15.4	96
75 - 84	3,510	7.9	94
85+	1,683	3.8	112

## POPULATION BY RACE (AGE 65+)\*



Trade Area Benchmark

Benchmark: USA

Copyright © 2020 by Environics Analytics (EA). Source: ©Claritas, LLC 2020 . (<https://dev-web6/Spotlight/About/3/2021>)

\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

# Pop-Facts® Senior Life | Housing & Workforce

Trade Area: SPOTLIGHT - 3 mi Radius

## HOUSING TENURE



Own

53.9%

Index: 83



Rent

46.1%

Index: 132

## MEDIAN HOUSING VALUE



\$206,942

Index: 83

## OCCUPATIONAL CLASS\*



61.0%

Index: 102

White Collar

## UNEMPLOYMENT RATE

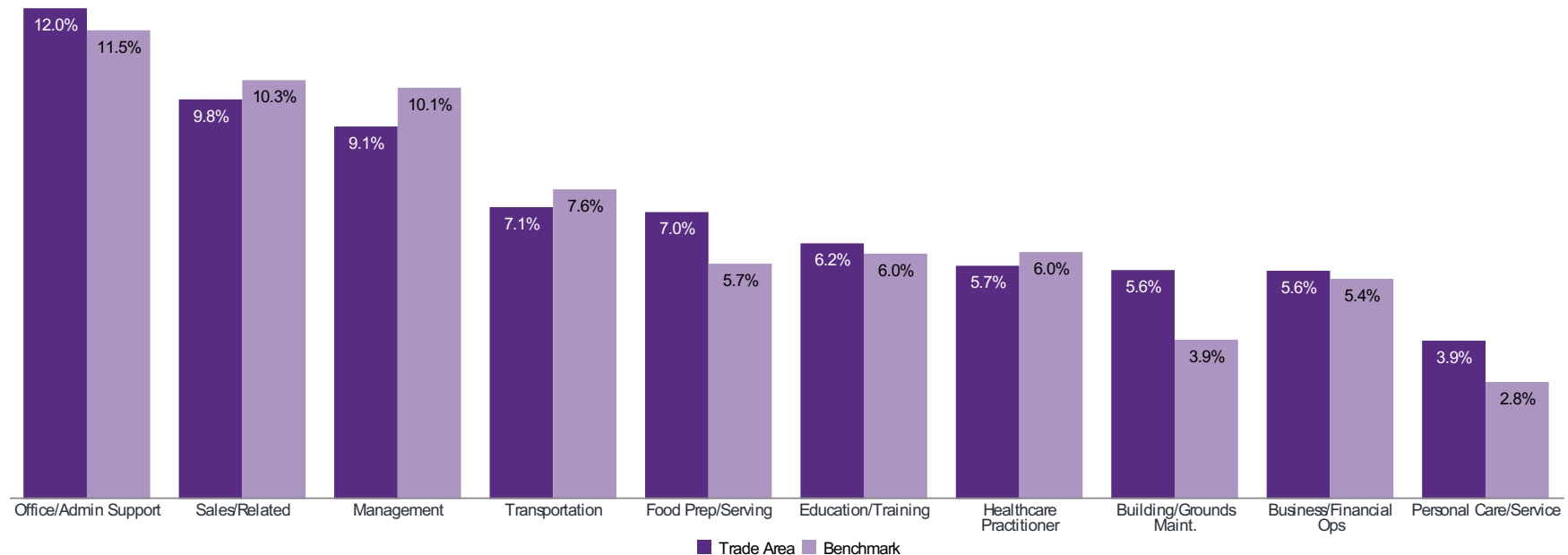


8.3%

Index: 162

Percent of labor force unemployed

## OCCUPATION: TOP 10\*



Benchmark: USA

Copyright © 2020 by Environics Analytics (EA). Source: ©Claritas, LLC 2020 . (<https://dev-web6/Spotlight/About/3/2021>)

\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

# Pop-Facts® Senior Life | Affluence

Trade Area: SPOTLIGHT - 3 mi Radius

65+ Median HH Income: \$42,856

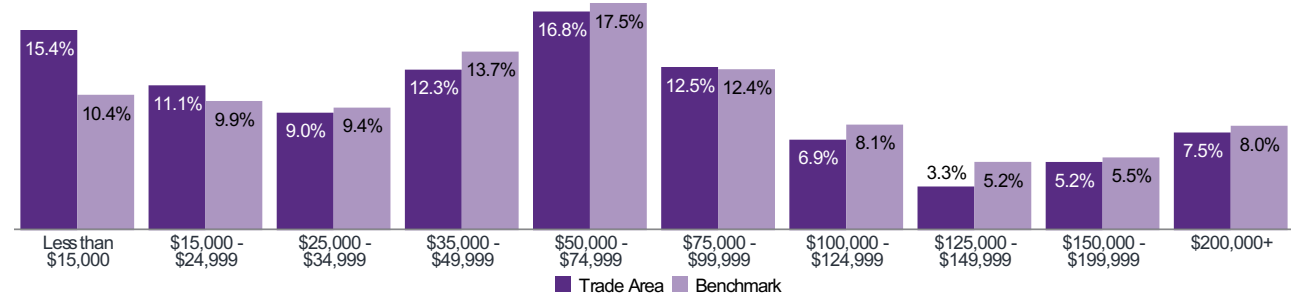
## AGE 65-74: MEDIAN HH INCOME



**\$52,865**

Index:90

## AGE 65-74: HOUSEHOLD INCOME DISTRIBUTION



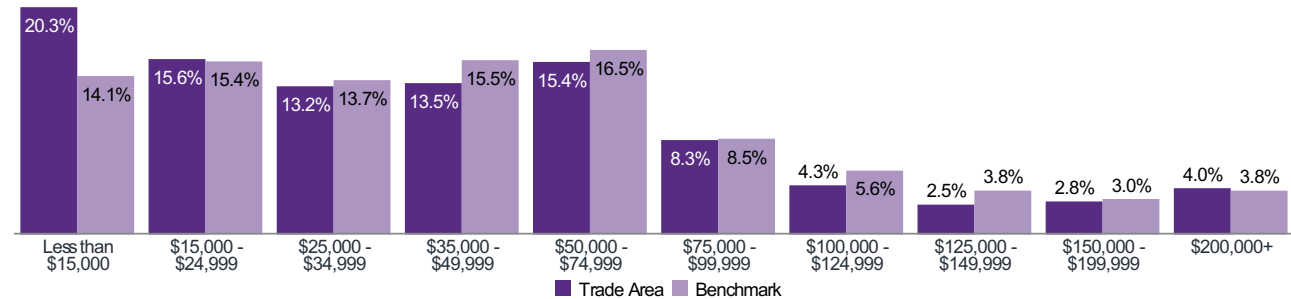
## AGE 75-84: MEDIAN HH INCOME



**\$35,782**

Index:88

## AGE 75-84: HOUSEHOLD INCOME DISTRIBUTION



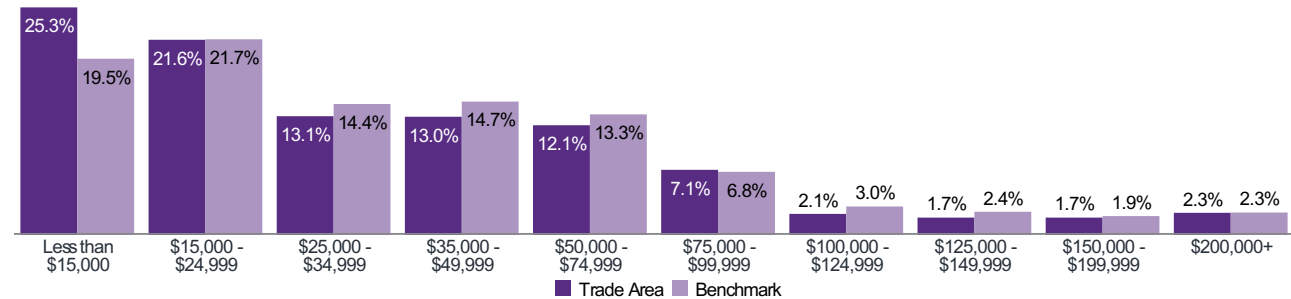
## AGE 85+: MEDIAN HH INCOME



**\$26,961**

Index: 88

## AGE 85+: HOUSEHOLD INCOME DISTRIBUTION



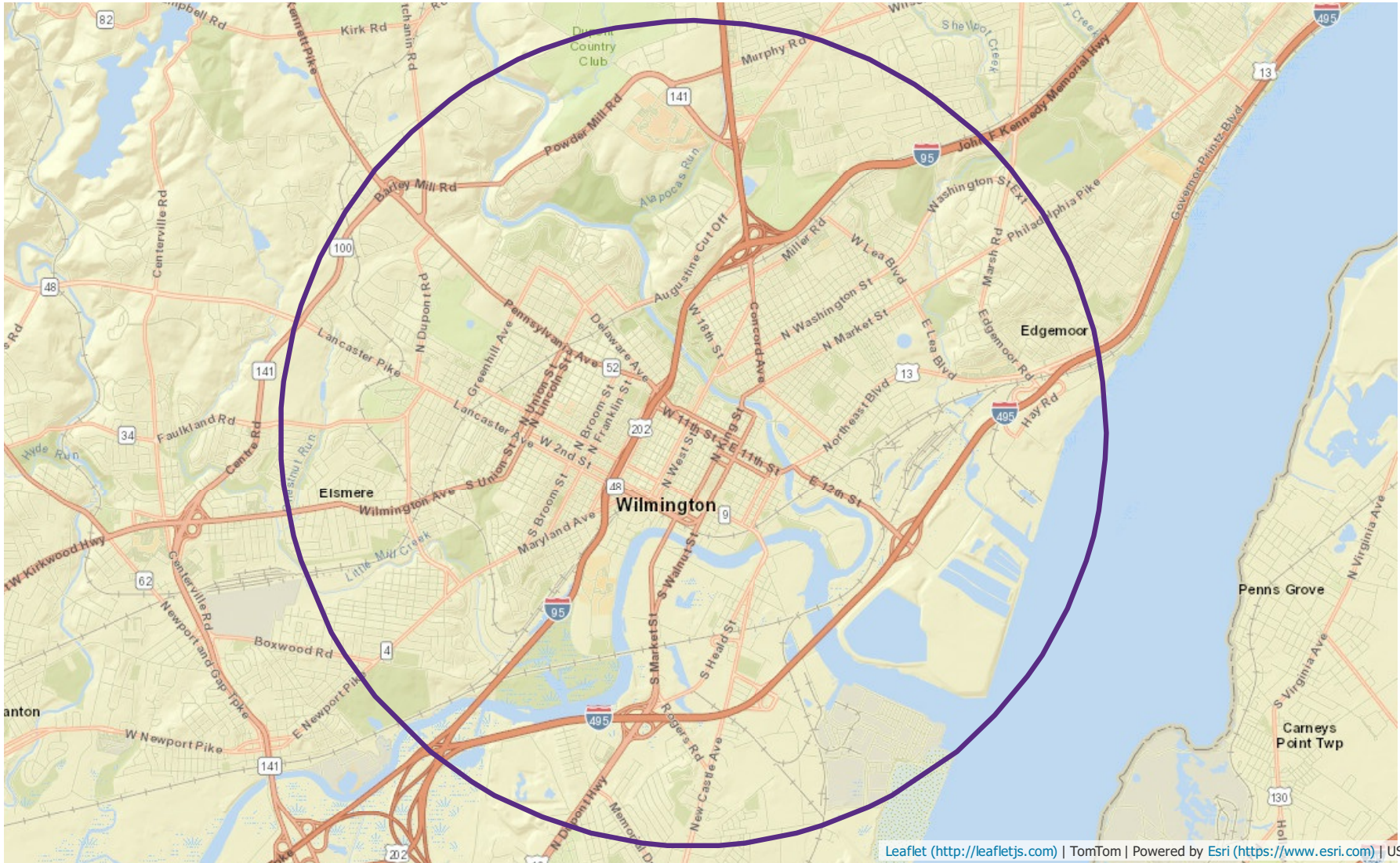
Benchmark: USA

Copyright © 2020 by Environics Analytics (EA). Source: ©Claritas, LLC 2020 . (<https://dev-web6/Spotlight/About/3/2021>)

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

# Pop-Facts® Senior Life | Map

Trade Area: SPOTLIGHT - 3 mi Radius



Leaflet (<http://leafletjs.com>) | TomTom | Powered by Esri (<https://www.esri.com>) | USGS, NOAA

# Report Details

---

**Name:** Pop-Facts® Senior Life Demographic Executive Report 2021  
**Date / Time:** 10/20/2020 5:09:28 PM  
**Workspace Vintage:** 2021

## Trade Area

---

Name	Level	Geographies
SPOTLIGHT - 3 mi Radius	3 mi Radius	N/A

## Benchmark

---

Name	Level	Geographies
USA	Entire US	United States

## DataSource

---

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2021	Claritas	©Claritas, LLC 2020 ( <a href="https://dev-web6/Spotlight/About/3/2021#289">https://dev-web6/Spotlight/About/3/2021#289</a> )
SPOTLIGHT Pop-Facts® Premier 2021, including 2000 and 2010 US Census, 2021 estimates and 2025 projections	Claritas	©Claritas, LLC 2020 ( <a href="https://dev-web6/Spotlight/About/3/2021#289">https://dev-web6/Spotlight/About/3/2021#289</a> )

---